

BasicArts

STRATEGY BY NUMBERS

6 ChatGPT
Strategy Prompts
That Feel Like
Cheating

ALEX M H SMITH

The good news?

You are still better than AI at strategy.

You have real world context about your business it can never have.

But the bad news?

It absolutely smokes you when it comes to strategic brainstorming.

Your thinking is totally on rails, and you don't even know it. But the AI? It has no preconceptions and can blow things wide apart.

*Put these things together?
And you make a great team.*

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Here are 6 prompts you can use to uncover angles and opportunities for your business you never dreamt of.

Will they be “the answer” straight out the box?

Probably not. But that’s where you come in...

The prompts.

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Try them.

The results are pretty scary.

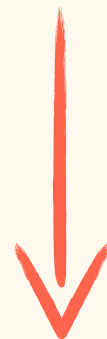
And if you connect them with the realities of your brand, they're pretty scary for your competitors too.

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