- The icons directory can be accessed by navigating to the log directory and moving up one level, where a folder for custom icons can be created [(00:58:43)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3523s)
- Custom icons can be used to personalize the brain and make it more intuitive to use [(00:59:08)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3548s)

30. Gravatar
- A [[Gravatar]] can be used to display a picture instead of initials in the upper right-hand corner of the brain, particularly useful for team brains [(00:59:55)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3595s)
- Gravatars can be set up by going to www.gravitar.com and associating a picture with an email address, which can then be used across multiple apps [(01:00:47)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3647s)
- Using a Gravatar can help to customize the brain and make it more recognizable, especially in team scenarios [(01:01:03)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3663s)

Q and A [(01:01:56)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3716s)
- The attendees are asking about a list of all the hidden power user tips, which will be published on the blog, and a recording of the event will be available [(01:01:56)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3716s)
- The brain box is a feature that allows users to save web pages and other content for later, and it can be accessed through a browser extension or mobile app [(01:07:02)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4022s)
- Users can customize their brain display by adjusting font size, switching the Plex and notes, and minimizing or maximizing [[Microsoft Windows | windows]] [(01:03:02)](https://www.youtube.com/watch?v=naToUZkyuLw&t=3782s)

Brain Box and Exporting Content [(01:07:02)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4022s)
- Brain box is a feature that allows users to save content from the web or other sources and add it to their brain later [(01:07:02)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4022s)
- Users can export their brain as a website, text outline, or [[JSON]] file, and can also export individual thoughts or notes as PDFs or other formats [(01:11:26)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4286s)
- The brain can be synced to the cloud, allowing users to access it from anywhere and share it with others, while maintaining security and control over who can edit or view the content [(01:15:28)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4528s)

Exporting and Linking Content [(01:11:26)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4286s)
- Users can export their brain to a file or folder directory, but may lose some cross-references and links in the process [(01:12:24)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4344s)
- The brain can link to external web pages, [[Google]] Docs, OneNote, and other online documents, allowing users to access and edit content from within the brain [(01:17:36)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4656s)
- Users can also insert links to relative paths, such as SharePoint or internet pages, into their thoughts [(01:17:45)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4665s)

Notes and Markdown [(01:19:34)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4774s)
- The brain notes are formatted in [[Markdown | markdown]] by default, allowing users to add formatting and links to their notes using markdown syntax [(01:20:03)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4803s)
- Users can turn markdown on and off, and can view their notes in markdown format by clicking the "show markdown" button [(01:20:44)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4844s)
- The brain also supports tables of contents and other advanced markdown features [(01:21:43)](https://www.youtube.com/watch?v=naToUZkyuLw&t=4903s)