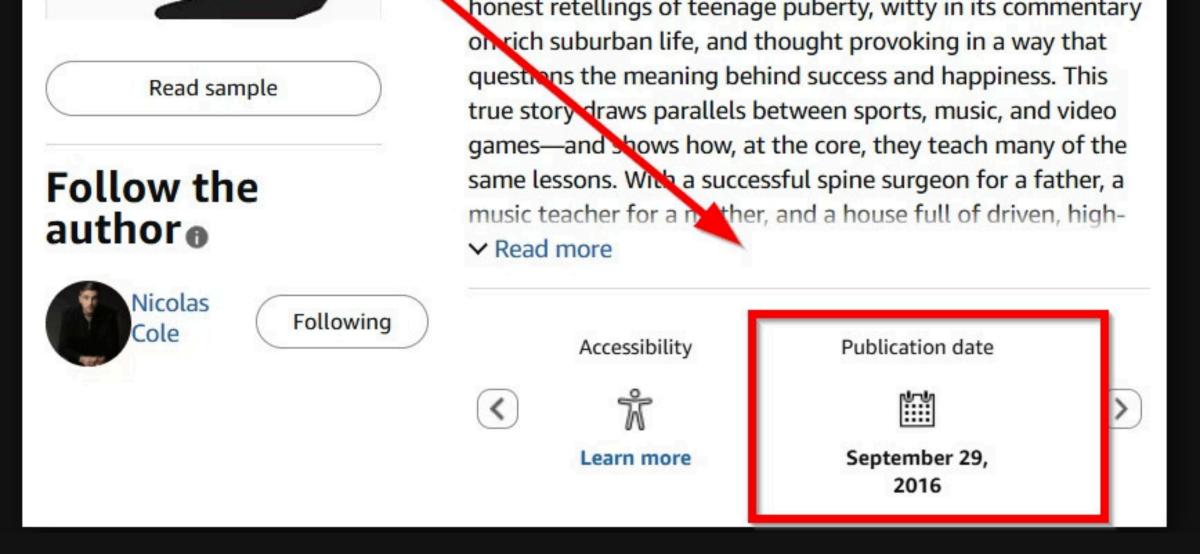


7 Steps To Write A Book In 30 Days

Here's how to organize your ideas to write a 60,000-word book 10x faster:



For context:

I began writing my first book, "Confessions of a Teenage Gamer," in 2012:

- Redrafted 5 times
- Thousands of words never used
- Still the book I'm the most proud of (out of 10)

But if I knew this 7-step framework sooner, I could have written my first book 10x faster:

Disclaimer:

This only works for content where you are already the expert or speaking from personal experience.

If you are researching a NEW topic/something you know nothing about, then it will take longer.

But once you HAVE the information, you can write fast.

Here's how:



Step 1: Name The House

A great book is not a bunch of words.

A great book is an idea that walks the reader's thinking FROM where they currently are TO somewhere new & different.

To give your book direction, write your title first.

Step 2: Draw The Floor Plan

60K

12

Words

Chapters

A "book" is typically around Divide this into 12 chapters 60,000 words.

5K

Words per chapter

1 chapter = 5,000 words

This is just a long-form blog post

This is not so difficult to write in 2-3 days.

Step 3: Title The Rooms

It's helpful to know what each room contains, right?

So, name your chapters:

- Big Idea #1
- Big Idea #2
- Big Idea #3
- Etc.

Think of each chapter as a different "bucket" of information.



Step 4: Fill The Rooms With Furniture

This is everything you want to "say" in a chapter.

But broken up into 5-6 Main Points:

- Main Point #1
- Main Point #2
- Main Point #3
- Etc.

A 5,000-word chapter is now five 1,000-word sections.

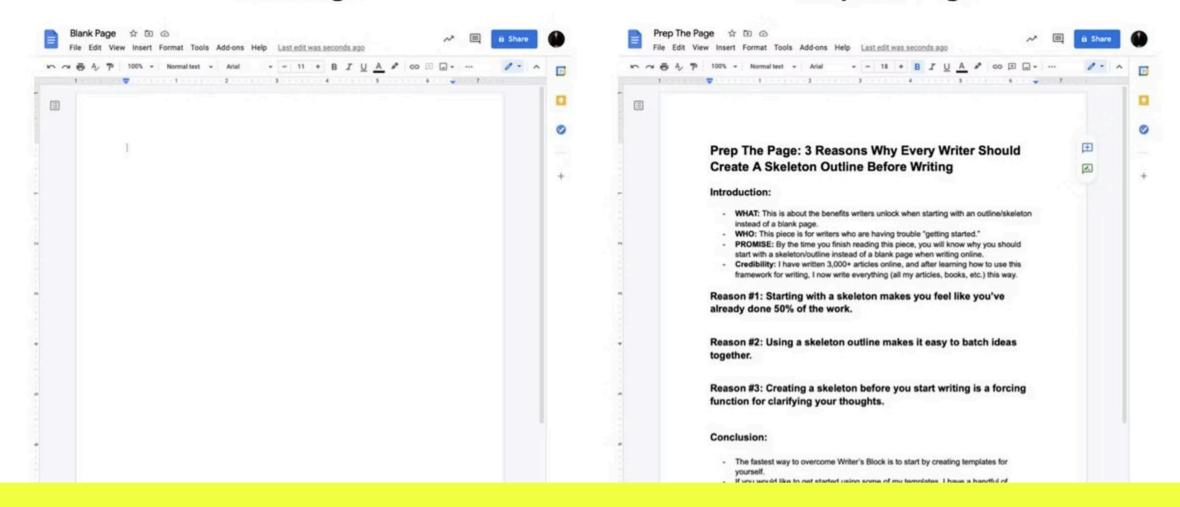
Step 5: Organize Each Room

At this point, you know what you want to say.

But not the order you actually want to say it.

- 1 Which Main Point comes 1st?
- 2 Which Main Point comes 2nd?
- 3 Which Main Point comes 3rd?
- 4 Etc.

Prep The Page



Prepping The Page

To do this, I use a technique called Prepping The Page.

Let's assume 4 sub-points per Main Point:

- 1,000 words per "Main Point" = 250 words per subpoint
- That's 4 Atomic Essays per section
- Or 20 Atomic Essays per chapter

Easy.

Step 6: Decorate The Rooms

Now, all you have to do is expand each Main Point.

And the easiest way is to use any of the 10 Magical Ways:



Nicolas Cole <u>±</u> **& ♥** @Nicolascole77

10 Magical Ways you can expand literally any piece of writing:

- Tips
- Stats
- Steps
- Lessons
- Benefits
- Reasons
- Mistakes
- Examples
- Questions
- Personal Stories

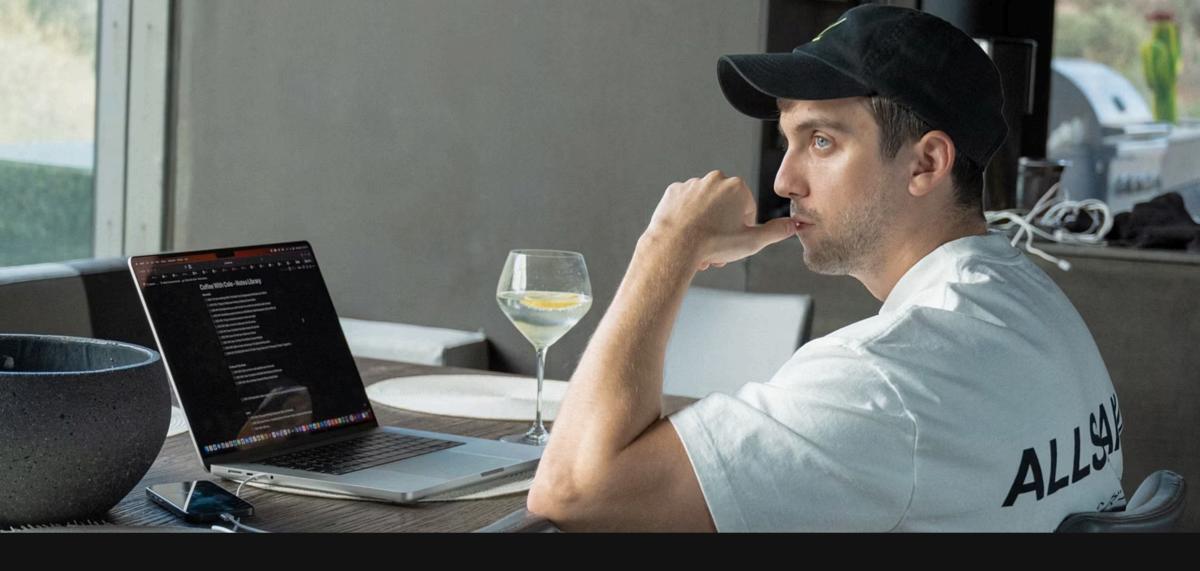


Step 7: Clean The Rooms

The last mile is:

- Removing rambling
- Compressing subpoints/stories
- Cleaning up sentences & grammar
- Deleting similar points made multiple times
- Etc.

Simple.

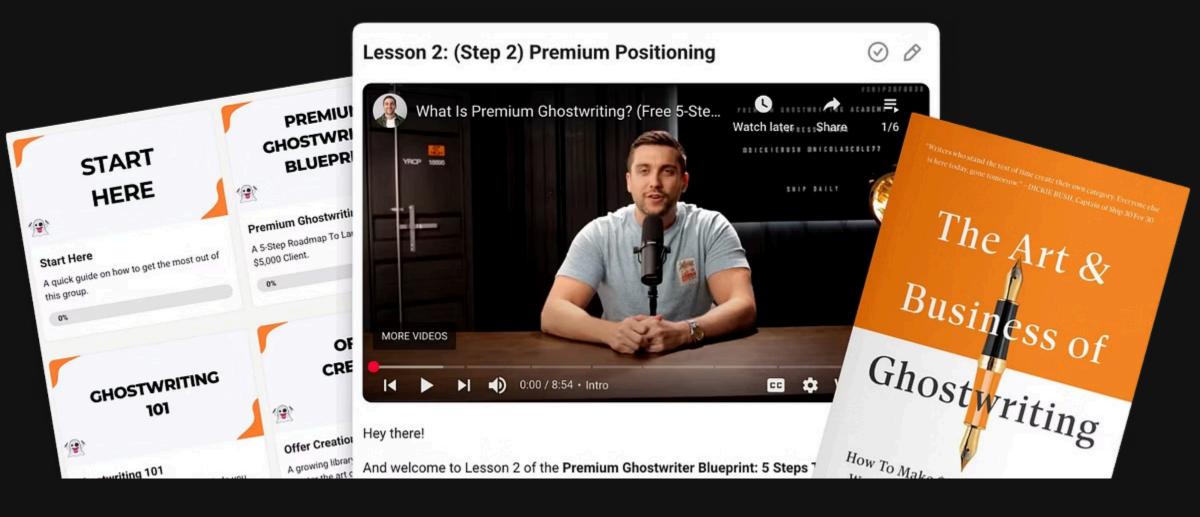


The Real Work Is The Thinking Around The Book

85% of the work in writing a book is not really the writing itself.

- It's the thinking.
- And then organizing the thinking.
- "The writing" is the last mile of stylistic edits.

But no amount of stylistic edits can take the place of writing with poor thinking.



Want a lucrative writing side hustle WHILE working on your book?

Then become a ghostwriter (this is what I did):

Land high-paying clients

Get paid to practice your writing

Build your network with industry leaders

Click the link in this post for a free, 5-day email course showing you how.