

# The One Page Strategic Marketing Roadmap

This one page cheat sheet will show you exactly how Accountants, Coaches, and Consultants just like you are able to quickly create a clear, actionable roadmap that guides consistent marketing activities and client acquisition while improving their lead generation strategy without overwhelmed by too many strategies, difficulty prioritizing implementation steps, or uncertainty about the best strategies for growth...



## Proven Results

Hey, Alycia here, your marketing strategist! This strategy reflects the EXACT SYSTEM we have used to help countless Accountants, Coaches, and Consultants quickly and predictably focus on proven marketing strategies to achieve predictable revenue growth through marketing automation. In short, this is what's working right now, so let's dig in!

## Common Struggles

Why most active adults struggle to focus on proven marketing strategies to achieve results..



Overwhelmed getting distracted by the latest shiny strategy



Difficulty prioritizing implementation steps...



Frustrated by how to choose the best strategies to pursue

**Three simple steps that help people just like you create a clear, actionable roadmap that guides consistent marketing activities and client acquisition!**

### Step 1



Clarify exactly who you help and what they're struggling with so your message hits home.

### Step 2



Get clear on where you're heading—revenue, lifestyle, and delivery—so your strategy has a purpose.

### Step 3



Build a plan that connects what your clients need with the business you actually want to run.

## Market Less Book More Program

1. Strategic Marketing Roadmap
2. Perfect Client Avatar
3. Expert Framework
4. Perfect Hyper Offer
5. Message to Market Fit
6. Perfect Automation
7. Perfect Nurture
8. Amplify
9. Optimize

This is ONE small step of our Market Less Book More Program – the clearest and most predictable system for anyone serious about doing what it takes to achieve their consistent client acquisition goals, create a clear, actionable roadmap that guides consistent marketing activities and client acquisition, and achieve predictable revenue

[Learn More](#)